



MFDA ... Mapping The Way To Success



**85th Annual MFDA
Convention
December 3-4, 2010**

**Wyndham Portland Airport Hotel
South Portland, Maine**

Hotel Facts / Reservations

We're going back to South Portland for the 85th Annual MFDA Convention. This year, the newly renovated Wyndham Portland Airport Hotel, South Portland, Maine will serve as convention headquarters.



363 Maine Mall Road
South Portland, Maine
207-775-6161

The Wyndham Hotel is Portland's most recognizable and easily accessed landmark hotel, conveniently located at Exit 45 off the Maine Turnpike and directly across the street from Maine's largest shopping mall, featuring more than 100 retailers. Newly renovated in 2008, each ultra-stylish guest room at the Wyndham welcomes you into a unique space you can call your own. Put your feet up and enjoy the floor to ceiling panoramic view. Each room features a spacious bathroom with Bath & Body Works toiletries, personalized climate control, and Wyndham's signature BeWell bedding. Guests can enjoy all the benefits the full-service hotel has to offer including an indoor heated pool, whirlpool, extensive fitness center, complimentary business center, Blue Wave Grill, Café ERL and ample complimentary parking.

Guest accommodations are exceptional with one king or two double beds, a large work desk, complimentary high speed Internet access, phones with dataports and voice mail, hair dryer, coffeemaker and iron and ironing board. Many of the rooms in our room block are on the Club Level and offer refrigerators and microwave ovens. Club Level reservations are limited, but will be filled on a first-come, first-serve basis. Please remember, Club Level rooms are an additional \$20.41 per night (\$20.00 +7% tax). If you would like a little more information regarding the facilities, please go to:

<http://www.wyndham.com/hotels/PWMHT/main.wnt>

Again this year, all reservations for the association's discounted room block must be made through the association office as we will be utilizing a rooming list. Based on the faces we see and conversations we have had, it appears as though not everyone mentions that they are with the convention and either fails to take advantage of our discounted rate and/or upgrades and hampers our negotiating power for future years. Accordingly, you will need to complete the enclosed Hotel Reservation Form and forward it to the association office so that it is received on or before **October 25, 2010** in order to be included in the MFDA block of rooms.

We are happy to announce that we have been able to negotiate a significantly discounted room rate this year. In 2007, our room rate was \$169.00 plus tax. Since then, we've been able to negotiate rates down to \$119 per night. We're happy to report that we've done even better this year with a rate of \$89.00 plus tax per night or \$95.23 inclusive, single or double. And while the rates are lower, we can assure you the facilities are inviting and should meet the needs of all.

A deposit equal to one night's stay is required with your room reservation. A 7% tax will automatically be added to your room rate. The hotel has informed us that any rooms reserved over and above what has been calculated as the MFDA room block will be charged regular room rates. Thus, members, suppliers, and guests are encouraged to make their reservations early in order to qualify for our reduced rate, as well as some of the negotiated room upgrades we have been able to achieve. In keeping with contractual agreements, all room reservations must be received on or before **October 25, 2010**. Thereafter, any unsold rooms will be released to the hotel for sale to the general public at the hotel's regular rack rates. Reservations made after the cut-off date will be accepted upon availability. Room cancellations may be made up until 6:00 P.M. on the scheduled date of arrival. Thereafter, charges will be imposed for the first night's lodging. Guest check-in time is guaranteed at 3:00 P.M. Guest checkout time is 12:00 noon. For your convenience, at checkout, the hotel can arrange for a baggage storeroom to keep your luggage until departure.

Directions: From all points North or South: Take Exit 45 off the Maine Turnpike and turn right onto Maine Mall Road. The Wyndham Portland Airport Hotel is approximately one-third of a mile ahead on the left.



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Friday, December 3, 2010

10:00 A.M. - 5:00 P.M.	Registration	East Foyer
10:00 A.M. - 3:00 P.M.	Exhibit Setup	Lighthouse Ballroom B
12:00 P.M. - 1:00 P.M.	Board Luncheon	Cumberland Room
12:00 P.M. - 1:00 P.M.	Exhibitor's Luncheon	Monhegan Room
1:00 P.M. - 7:00 P.M.	Silent Auction Open	Prefunction Area
1:00 P.M. - 4:00 P.M.	MFDA Board Of Directors Meeting Including MFDA Legislative Update <i>2010 Legislative Changes And Their Affect On Funeral Service</i> Ed & Cate Pineau Pineau Policy Associates 1.0 Continuing Education Credit MFDA Members Only	Cumberland Room
4:00 P.M. - 5:00 P.M.	<i>The Formula For Successful Embalming And Restoration Of Skin Donors</i> Dennis J. Daulton The Dodge Company 1.0 Continuing Education Credit	Cumberland Room
5:00 P.M. - 7:00 P.M.	Welcoming Reception Preview of Exhibits - <i>What's Really New In Funeral Service?</i> 1.0 Continuing Education Credit ** For Visiting Booths And Meeting With Representatives To Discuss New Product Offerings <i>All Registered Members & Registered Guests Are Both Invited And Encouraged To Participate</i>	Sebago Room / Lighthouse Ballroom B

Saturday, December 4, 2010

7:00 A.M. - 2:00 P.M.	Registration <i>Closed During Service Of Remembrance</i>	East Foyer
7:00 A.M. - 8:15 A.M.	Continental Breakfast	Sebago Room
7:00 A.M. - 8:15 A.M.	Past Presidents Breakfast	Whaleback Room

Saturday, December 4, 2010 - Continued

8:30 A.M. - 9:30 A.M. *MFDA Service Of Remembrance
Dedicated To The Glory Of God
And In Celebration Of The Lives Of
Our Deceased MFDA Members,
Friends And Their Loved Ones* Lighthouse Ballroom A

9:45 A.M. - 3:00 P.M. **OPEN SESSION**
*All Registered Members &
Registered Guests Are Both Invited
And Encouraged To Participate* Cumberland Room

9:45 A.M. - 4:00 P.M. **EXHIBITS OPEN**
*See For Yourself What's Really New In
Funeral Service*
All Registered Convention Participants Are
Encouraged To Visit And Learn From Our
Friends In The Allied Trades Throughout The
Day
*1.0 Continuing Education Credit *** Lighthouse
Ballroom B

9:45 A.M. - 10:00 A.M. General Session Cumberland Room

10:00 A.M. - 11:30 A.M. *Do You Really Understand The Rules
And The Role Of The Maine State Board
Of Funeral Service?*
State Board Town Meeting With
Representatives From the Maine State
Board Of Funeral Service
1.5 Continuing Education Credits Cumberland Room

11:30 A.M. - 12:30 P.M. *You Want Me To Do What ... Embalm
Without Formaldehyde???*
Dennis J. Daulton
The Dodge Company
1.0 Continuing Education Credit Cumberland Room

12:30 P.M. - 1:30 P.M. Convention Luncheon Sebago Room
Come, Join Us ... Break Bread And
Enjoy The Networking Opportunity
Tickets Required

1:30 P.M. - 2:00 P.M. *National Funeral Directors Association:
For The LIFE Of Your Business*
Randall L. Earl, CFSP, President-Elect
National Funeral Directors Association
.50 Continuing Education Credit Cumberland Room

Saturday, December 4, 2010 - Conclusion

2:00 P.M. - 3:00 P.M. *Bloodborne Pathogens & Hazard Communications; More Than Just OSHA Standards*
David E. Wacker, Director
Workplace Safety Division
Department Of Labor
State of Maine
1.0 Continuing Education Credit

Cumberland Room

3:00 P.M. - 4:00 P.M. **MFDA ANNUAL MEETING**
Members Only

1. Approval Of The Budget
2. Voting On Proposed Constitution & By-Laws Amendments
3. Election Of Officers
4. New Business

Cumberland Room

4:00 P.M. - 4:10 P.M. Presidential Address
MFDA: Integrity, Respect, Selfless Service
President Christopher L. Bowers, CFSP

Cumberland Room

4:10 P.M. - 6:00 P.M. Free Time

6:00 P.M. - 6:45 P.M. Pre-Banquet Cocktail Reception

Whaleback Room

6:45 P.M. - 10:30 P.M. Inaugural Celebration And
Special Invitation To The Nuptials
Of Rachael Levine and Sam Zardo
"Marriage Can Be A Mystery"
Recognition Ceremony
Silent Auction Winners Announced

Sebago Room

*If You Think There Were Mishaps At
Your Own Wedding; Just Wait ...
You Haven't Seen Anything, Yet!*

*The Only Thing Allowed During The
Final Session Of Convention is FUN!*

*Come see for yourself what all the excitement is about!
We guarantee you will be in for an unforgettable experience ...
something to keep you wondering ...*

Our continuing education programs have been deemed approved by the Maine State Board of Funeral Service Practice for a total of 7.0 continuing education credits based on accreditation of our programming by the Academy of Professional Funeral Service Practice. Massachusetts, New Hampshire and Vermont have also approved several of our programs for continuing education credit. For specific information regarding accreditation by Massachusetts, New Hampshire and/or Vermont, please contact the association office.

Friday, December 3, 2010

<i>2010 Legislative Changes And Their Affect On Funeral Service</i>	1.00 CEU •
<i>The Formula For Successful Embalming And Restoration Of Skin Donors</i>	1.00 CEU
<i>What's Really New In Funeral Service — Funeral Service Exhibition - Discuss</i>	
<i>New Product Offerings With Knowledgeable Company Representatives</i>	1.00 CEU **
Total For Friday	3.00 CEU

Saturday, December 4, 2010

<i>Do You Really Understand The Rules And The Role Of The State Board Of Funeral Service?</i>	1.50 CEU
<i>You Want Me To Do What ... Embalm Without Formaldehyde???</i>	1.00 CEU
<i>National Funeral Directors Association: For The Life Of Your Business</i>	0.50 CEU
<i>What's Really New In Funeral Service — Funeral Service Exhibition - Discuss</i>	
<i>New Product Offerings With Knowledgeable Company Representatives</i>	1.00 CEU **
<i>Living With Bloodborne Pathogens And Hazard Communications In The Funeral Home</i>	1.00 CEUs
Total For Saturday	5.00 CEUs

- **Our Legislative Update And Business Meetings Are Open To MFDA Members Only**

**** Total maximum credit awarded for visiting the Funeral Service Exhibition = 1.0 CEU to discuss new product offerings with knowledgeable company representatives regardless of the day or the amount of time one spends on the exhibit floor.**

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Important Reminder ... Funeral Attendants Are Required To Undergo Continuing Education In Specific Areas In Order To Renew Their Licenses In 2011

According to Chapter 10, General Rules / Scope of Practice, Section 4(3), Supervision, Training and Licensure of Funeral Attendants, “A funeral attendant may only work under the personal supervision and legal responsibility of a licensed practitioner of funeral service or licensed funeral director who is actively associated with a funeral establishment.” “Personal supervision” means that the funeral attendant reports to the funeral practitioner. A practitioner of funeral service who employs a funeral attendant shall apply for licensure of the attendant on a form supplied by the board and shall pay the fee required by Chapter 10, Section 5(18) of the rules of the Office of Licensing and Registration, entitled “Establishment of License Fees.” **Each funeral attendant shall receive annual training of at least one hour in duration in the OSHA rules governing bloodborne pathogens and highly hazardous chemicals found in 29 CFR §§1910, 1030 and 1910, 119, respectively.**

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The MFDA reserves the right to cancel any or all of its convention programs due to circumstances beyond its control. Should circumstances arise that result in the postponement of a program, registrants will have the option to either receive a full refund or transfer their registration fee to the same program at a future date. MFDA’s liability for any cancellation is limited to a refund of the registration fee and shall not extend to any other claims, including, but not limited to, travel expenses, cancellation fees, lost wages, inconvenience, and other related costs.

Convention Continuing Education Programming - Concluded

As noted earlier, our continuing education programs have been deemed approved by the Maine State Board of Funeral Service Practice for a total of 7.0 continuing education credits based on accreditation of our programming by the Academy of Professional Funeral Service Practice. Massachusetts, New Hampshire and Vermont have approved several of our programs for continuing education as well.

Massachusetts Approved Programs ♦ _____ 4.5 CEUs
 New Hampshire Approved Programs ● _____ 4.5 CEUs
 Vermont Approved Programs ■ _____ 3.0 CEUs

Friday, December 3, 2010

2010 Legislative Changes And Their Affect On Funeral Service
 (Open To MFDA Members Only) 1.00 CEU
The Formula For Successful Embalming And Restoration
Of Skin Donors 1.00 CEU ♦ ● ■
What's Really New In Funeral Service ... Funeral Service Exhibition - Discuss
 New Product Offerings With Knowledgeable Company Representatives..... 1.00 CEU ♦ ●
Total For Friday **3.00 CEUs**

Saturday, December 4, 2010

Do You Really Understand The Rules And The Role Of The State Board Of 1.50 CEUs
Funeral Service?
You Want Me To Do What ... Embalm Without Formaldehyde???..... 1.00 CEU ♦ ● ■
National Funeral Directors Association: For The LIFE Of Your Business..... 0.50 CEU ♦ ●
What's Really New In Funeral Service ... Funeral Service Exhibition - Discuss
 New Product Offerings With Knowledgeable Company Representatives..... 1.00 CEU ♦ ●
Bloodborne Pathogens & Hazard Communications; More Than Just OSHA
Standards 1.00 CEU ♦ ● ■
Total For Saturday **5.00 CEUs**

* Total maximum credit awarded for visiting exhibits = 1.0 CEU
 regardless of the day or the amount of time one spends on the exhibit floor.

Open Sessions — Open To All Registered Convention Participants



In Remembrance



*The Officers and Members of the
Maine Funeral Directors Association*

*Invite You to Participate in a
Service of Remembrance*

Dedicated to the Glory of God

And

In Memory of Our Friends and Colleagues

8:30 A.M.

Saturday, December 4, 2010

Lighthouse Ballroom A

Wyndham Portland Airport Hotel

South Portland, Maine

2nd Annual MFDA Silent Auction



*Please plan to join us for the
2nd Annual MFDA Silent Auction
where you are sure to find that special bargain!*

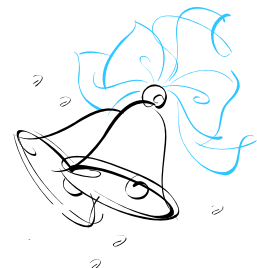
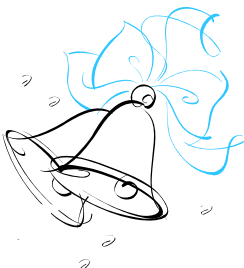
*Could it be something for you or a gift for another; perhaps a
birthday surprise, Christmas goodies, a special weekend
get-away or a little something to reward a special employee
for a job well done?*

*We have lots to offer ... Come, see for yourself and be
prepared to place your bid.
You may walk away with a real treasure.*

*All items will be on display Friday, December 3rd from
1:00 P.M. — 7:00 P.M. and again Saturday, December 4th
during normal convention hours, 9:45 A.M.—3:00 P.M.
All bids must be received by 3:00 P.M. Saturday afternoon.*

*MFDA President Christopher L. Bowers &
First Lady Betty Bowers
Request The Honor Of Your Presence
At The Marriage Of Their Wayward Ward Of The State
Rachel Levine
to
Sam Zardo
Greed-Driven, Devious Step-Son Of
President-Elect Richard M. Duncan &
First-Lady-Elect Nancy Duncan
Saturday, The Fourth Day Of December
Two Thousand And Ten
At Seven O'Clock In The Evening
Wyndham Portland Airport Hotel
363 Maine Mall Road
Portland, Maine*

*Dinner & Other Inaugural
Festivities*



Thank You!

Each year the MFDA Convention Committee strives to adequately express its gratitude for the ongoing support shown by our suppliers. Admittedly, there are only so many ways to say “thank you,” each seeming to fall short in conveying our deep appreciation of what our suppliers do for us.

This year, however, we believe we have found two innovative thoughts which we hope will convey our sentiments .

Feeling gratitude and not expressing it has been likened to wrapping a present and not giving it.

It is for this reason that the MFDA Convention Planning Committee wants to share its gratitude to those who have stepped up to the plate in support of the 85th Annual MFDA Convention ...

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It has been said that gratitude unlocks the fullness of life.

It turns what we have into enough, and more.

It turns denial into acceptance, chaos to order, confusion to clarity.

It can turn a meal into a feast, a house into a home, a stranger into a friend.

Gratitude makes sense of our past, brings peace for today and creates a vision for tomorrow.



to our friends in funeral service who have generously assisted in our planning efforts by sponsoring, hosting, or co-hosting some of the events, speakers or social functions planned for the 85th Annual MFDA Convention.

Please know that you are appreciated.